

The Right Start to College

Making your MARK

Motivated and committed students.
Involved faculty. Improved retention.
Increased student satisfaction.
Successful students.

Factors in Student Motivation, the #1 Predictor of Retention

$SM = P[C4+FI+FU+QC+QT+SS]$
Self-Management Skills

- Partnership:
 - Students, Faculty, Student Services, Support Staff, Management, Student Association, Industry, Advisory Committees, Alumni, Family
- Care & Communication
 - Do you know me?
- Capable
 - Building Competencies
- Career
 - Me Inc & 8 Cornerstones
- Coaching Confidence
 - First Impression
 - Day 1
 - Orientation
 - Core Curriculum
 - Follow-up
 - Day 2 to Graduation
 - Quality Curriculum
 - Skill Profile
 - Core Competencies
 - Learning Outcomes
 - Program of Studies
 - Experiential Learning
 - Quality Teaching
 - Student Services
- Student Self-Management
 - #1 Factor in Educational and Career Success
- Making Your Mark Success Skills

Career Vision and Relationship Building are the #1 and #2 Factors in Student Motivation

The Vision

- The First Impression
- Student-Centered
 - Program-Based
 - Faculty-Driven
 - Compulsory
 - Core Curriculum

The Method

- Relationship Building
- Educational/Career Vision
- High Performance Change
- Student Success Skills

The Objectives

- Connect with what motivates students – relationship and career information
- Paint a clear picture of their education and career journey
- Outline the skills necessary to be successful at college and in the workplace
- Give a clear overview of the academic program, culture and expectations
- Provide supportive student success resources, including *Making Your Mark*
- Strengthen college success and self-management skills
 - Build relationships with faculty and students in program group

The Process

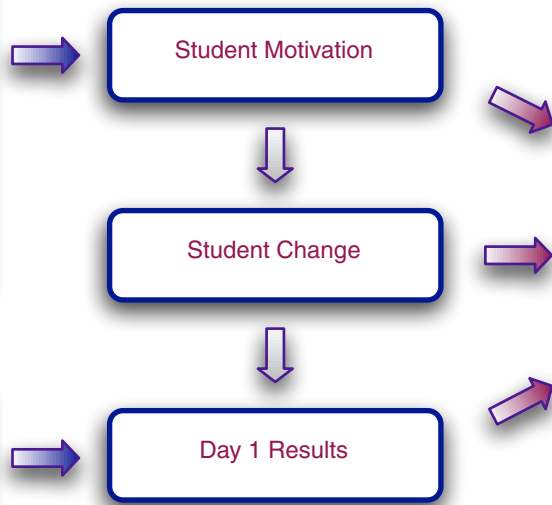
- First Contact
 - Executive Team Buy In
 - VP Academic, VP Student Services, Dir of Professional Development
 - Awareness Training (Stage 1)
 - Academic Council, Management Team, Student Success Committee
 - Pilot Programs
 - Faculty Training (Stage 2)
 - The Right Start to College Seminar
 - Participant Feedback Report
 - Implementation: The Right Start to College
 - Day 1
 - Review, Renew, Recharge (Stage 3)
 - Best Practices in Student Motivation Day 1 to Graduation
 - Program/Faculty Lead Hand Management

Day 1 Seminar Design

- Welcome
 - Program Seminar Kit
 - Icebreakers
- Relationship Building
 - Faculty Panel
 - Career Vision
- Core Competencies Profile
 - Program of Studies
- High Performance Change
- Academic/Career Success Skills
 - *Making Your Mark*
 - Me Inc & 8 Cornerstones
 - Day 1 Feedback

First Impression Feedback

- Day 1 Feedback
- Report to Program Faculty within 48 hours



Capture Student Motivation

- Positive, Professional Atmosphere
 - Great 1st Impression
 - Ease Anxiety and Fears
- Get to Know Classmates and Faculty
 - Introduce Learning Community
 - Educational and Career Vision
 - High Performance Change
- Professional in Training Partnership
 - Self-Management Skills
 - Student Success Skills
 - *Making Your Mark*
 - Communication/Feedback

6 Keys to Brain Power

1. Attention
2. Interest
3. Relationship
4. Context
5. Work Ethic
6. Repetition