Boosting Student Motivation by Incorporating 21st Century Skills into Your Classroom

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Character Test—How to Be a Web Entrepreneur

Fast Company

Ideas, Rules, and Dragons

How to Unleash Your Ideavirus

PLUS

Perfect Hygiene—Create a Policy Moneymaker

The Upside of Being a Job Interview

Web Service on the Web

What Makes You Happy

Transform Your Insidious & Obvious into Powerful Business Results
30 year professor at Durham College
20 years student retention

The Right Start to College: Student Motivation and High Performance Change delivered over 350 colleges

Who Am I?
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5 Key Student Questions on Day 1
5 Key Student Questions on Day 1

1. What’s going to happen today?
2. Who’s sitting beside me?
3. Who’s teaching me? The Program Team
4. What’s the educational and career vision?
5. Do I want it? **What do I have to do to be successful?**
   Can I make it? - Durham College 1974

6. Other..............
Kevin Albrecht (Durham College '84) and Kristi Yamaguchi
The 1985 Thunderbolt
7 Powers of Great Teachers

- The Power of Who
- The Power of Why
- The Power of Belief
- The Power of How
- The Power of Tools
- The Power of And.....more than one way
- The Power of Passing It On

<table>
<thead>
<tr>
<th>The Vision</th>
<th>The Method</th>
</tr>
</thead>
<tbody>
<tr>
<td>• The First Impression</td>
<td>• Relationship Building</td>
</tr>
<tr>
<td>• Student-Centered</td>
<td>• Educational/Career Vision</td>
</tr>
<tr>
<td>• Program-Based</td>
<td>• High Performance Change</td>
</tr>
<tr>
<td>• Faculty-Driven</td>
<td>• Student Success Skills</td>
</tr>
<tr>
<td>• Compulsory</td>
<td>• Core Curriculum</td>
</tr>
</tbody>
</table>
Develop the motivation and skills to achieve high performance and college and career success.
ME INC AND THE 8 CORNERSTONES OF HIGH PERFORMANCE

01 ATTITUDE
02 EDUCATIONAL AND CAREER VISION
03 SELF-MANAGEMENT SKILLS
04 FUNDAMENTAL SKILLS
05 WORKPLACE SKILLS
06 CONTACTS
07 EXPERIENCE
08 PERSONAL LIFE
Exercise

1.5

Getting to Know You! Class Icebreaker

<table>
<thead>
<tr>
<th>Their names:</th>
<th>Interview 15 classmates.</th>
<th>Their responses:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>The best thing to do in my hometown is ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>My favorite holiday/trip was ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>My favorite leisure activity is ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>The best part of high school was ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>The most frustrating thing about high school was ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>My most memorable arts, sport, or leisure experience was ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>If money were no object and I could do anything I wanted, I would ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>Two things I’m looking forward to this year are ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>Two questions I have about my transition to college are ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>With regard to academic self-management, my strengths and my weaknesses are ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>At school, two motivators and two de-motivators are ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>My greatest expertise is ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>My future ideal job would be ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>My biggest concern about college is ...</td>
<td>........................................</td>
</tr>
<tr>
<td></td>
<td>During my college experience, I hope to get involved in ...</td>
<td>........................................</td>
</tr>
</tbody>
</table>
1.8.1

The 100 Test—Part 1

In 50 seconds, circle as many numbers as you can in sequence from 1 to 100.

27 11 55 39 7 56 12 8 24
63 87 83 47 67 92 48 52 80 16
35 3 15 91 44 60 64 20 84 96
95 19 43 23 31 72 28 4 40 36
75 99 71 79 59 32 88 100 68 76
62 74 34 14 58 93 13 41 81 53
94 10 6 70 78 29 61 77 17 37
30 50 18 54 25 89 9 45 85 33
Characteristics of a High-Performance Career

An important part of developing a career plan is understanding the difference between a job and a career so you’ll know the range of the skills required to reach your career goal. In the spaces below, list five characteristics of a minimum wage job and five characteristics of a high-performance career.

<table>
<thead>
<tr>
<th>Characteristics of a Minimum Wage Job</th>
<th>Characteristics of a Career</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>1.</td>
</tr>
<tr>
<td>2.</td>
<td>2.</td>
</tr>
<tr>
<td>3.</td>
<td>3.</td>
</tr>
<tr>
<td>4.</td>
<td>4.</td>
</tr>
<tr>
<td>5.</td>
<td>5.</td>
</tr>
</tbody>
</table>
Success is peace of mind which is a direct result of self-satisfaction in knowing you did your best to become the best that you are capable of becoming.
The One Thing You Need to Know... About Great Managing, Great Leading, and Sustained Individual Success

Marcus Buckingham

Bestselling coauthor of First, Break All the Rules and Now, Discover Your Strengths

StrengthsQuest: Discover and Develop Your Strengths in Academics, Career, and Beyond

Donald O. Clifton, Ph.D. & Edward "Chip" Anderson, Ph.D.
1. Passion
2. Work
3. Focus
4. Push
5. Ideas
6. Improve
7. Serve
8. Persist

8 to Be Great
THE CORE FOR SUCCESS

1. PASSION
2. WORK
3. FOCUS
4. PUSH
5. IDEAS
6. IMPROVE
7. SERVE
8. PERSIST

ANALYTIC SKILLS
COMMUNICATIONS SKILLS
PEOPLE SKILLS
TECHNICAL SKILLS

THE TOP 8 SUCCESS FACTORS TO BE GREAT

GREAT TO BE.
August 2, 2004

President, OneSmartWorld

Bob Wiele, M. Ed.

Essential Skills for the 21st Century

Smart for Life: The 4D-I and the Portfolio of

Summit 2004
The 4 Dimensions of High Performance Thinking

- Decision-making
- Understanding
- Creativity
- Personal Spirit
Capture Student Motivation

- Positive, Professional Atmosphere
  - Great 1st Impression
  - Ease Anxiety and Fears
- Get to Know Classmates and Faculty
- Introduce Learning Community
- Educational and Career Vision
  - High Performance Change
- Professional in Training Partnership
  - Self-Management Skills
  - Student Success Skills
    - Making Your Mark
- Communication/Feedback

6 Keys to Brain Power
1. Attention 2. Interest 3. Relationship
“The Right Start to College”
Student Retention Model

with Don Fraser

Motivating Students from Day One

On the first day of classes, colleges have an opportunity to tap into a student’s enthusiasm and turn it into motivation for success. Unfortunately, colleges often miss this chance to build on a student’s eagerness to succeed. Colleges fail to take advantage of the powerful impact of first impressions and the opportunity to lay down a core foundation that students can build all of their courses on. On that first day, students need a core concept of relationships and career vision so they can attach that to all of the different courses they’re going to take.

Students will stay in school when they are motivated, and that motivation stems from the reason they are going to college. That reason is to get a job. They don’t want a job that’s minimum-wage based. They want a job that has a great deal of potential for their economic future and for that they know they need a career education.

Through my journey at Durham College and also through research, committees and national conventions,

DON FRASER has been a professor in sport management at Durham College in Ontario, Canada, for 25 years. He co-designed and implemented Durham’s student success program 15 years ago and has been working with student motivation ever since. He is a professor at the college and is an independent consultant and trainer in the area of student retention and motivation. He has delivered student motivation seminars to college staff members at colleges across North America. Fraser has done a great deal of research on student success and retention and received a NSERC award for his work in the area, and has developed “The Right Start to College” retention model. In addition, in 1989 he received the Special Achievement Award from the Province of Ontario for dedicating 20 years of service to amateur sport in Ontario. He was the manager of the Ontario Games for two years before joining Durham College.

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Career Education Review
January 2004
What if you were given that choice?

For real. What if it weren’t just the rhetoric thatconfuses corporate performance with life or death, but actual life or death? Yours. What if a doctor said you had to make tough changes in the way you think and act—or your time would end soon? Could you change? Here are the scientifically studied odds: nine to one. That’s nine to one against you.
The Three Factors

1. Relate
2. Reframe
3. Repeat

Alan Deutschman
Building Relationships

- Interpersonal relationships are key to high performance
- Build a solid support system
- Form social bonds along the way
- Key career contacts: classmates
- Foundation for high-performance skills:
  1. Relate
  2. Reframe
  3. Repeat
<table>
<thead>
<tr>
<th>Job Market</th>
<th>Education/Training</th>
</tr>
</thead>
<tbody>
<tr>
<td>don’t care</td>
<td>don’t care</td>
</tr>
<tr>
<td>no idea</td>
<td>no idea</td>
</tr>
<tr>
<td>know what I don’t want</td>
<td>know what I don’t want</td>
</tr>
<tr>
<td>?</td>
<td>some idea</td>
</tr>
<tr>
<td>some idea</td>
<td>some idea 20/6</td>
</tr>
<tr>
<td>clear and realistic</td>
<td>clear and realistic</td>
</tr>
</tbody>
</table>
Repetition

- 21-45
  # of days to change a habit

- 2,000
  # of hours to develop the 1st level of high performance change

Signature exercise
6 Keys to Brain Power, Memory & Motivation

1. Attention: NLP
2. Interest: motivation, emotional hook
3. Relationship: students and faculty
4. Context: why, big picture, value
5. Work Ethic
6. Repetition
IT'S ALL HERE!
A NEW SCHOOL YEAR AND WHAT I LIKE TO CALL "THE EXCITEMENT OF LEARNING."
I MEAN, AFTER ALL, ISN'T THAT WHAT LIFE IS ALL ABOUT?
THE OL' DESK... CHALK DUST IN THE AIR...
THIS IS IT, MARCIE...
IT'S AN ADVENTURE THAT EVERYONE CAN ENJOY...
YES, MARCIE, THIS IS IT!
7 Powers of Great Teachers

- The Power of Who
- The Power of Why
- The Power of Belief
- The Power of How
- The Power of Tools
- The Power of And.....more than one way
- The Power of Passing It On